

AWARD-WINNING 'BAB AL SHAMS DESERT RESORT & SPA' PARTICIPATES IN 'CLEAN UP UAE 2017'



Dubai, December 2017 - *Bab Al Shams Desert Resort & Spa* recently participated to the very-much anticipated “**Clean Up UAE 2017**” campaign held by Emirates Environmental Group (EEG) under the patronage of HE Sultan Al Mansouri, Minister of Economy.

Together with a number of organisations throughout the United Arab Emirates, the award-winning *Bab Al Shams Desert Resort & Spa*, was delighted to take part with 90 of its team members in this excellent initiative highlighting the importance of the local community towards a sustainable environment.

The team collected a total of one ton of waste from the surroundings of *Bab Al Shams Desert Resort & Spa*, spanning over 60,000 m² of Dubai desert and located in Al Qudra area, known in the region for its endurance racing.

Commenting on this initiative, Reuben Mifsud, Cluster General Manager, *The Meydan Hotel* and *Bab Al Shams Desert Resort & Spa* said: “We are proud to take part to this environment sustainability initiative “Clean Up UAE 2017” for the first time. Green initiatives and sustainable practices are one of our priorities in this luxury desert resort, which is one of the reasons for *Bab Al Shams Desert Resort & Spa* to be awarded recently by World Travel Award 2017 as ‘Middle East’s Leading Desert Resort’ for 6th year in a row”.

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About Bab Al Shams Resort & Spa

Located 45-minute drive from the city of Dubai and from Dubai International Airport, the 5-star desert luxury 'Bab Al Shams Resort & Spa', suited in the heart of Dubai desert, is the perfect destination for families, couples or simply desert lovers. Overlooking the natural desert, this award-winning resort offers 115 rooms and suits range from 47 m² to 68.4 m² with authentic Arabic design and modern touches. A wide selection of restaurant and lounges complete the guest dining experience throughout the stay, from 'Al Hadheerah Desert' restaurant with live entertainment, Indian restaurant 'Masala', traditional Italian cuisine at 'La Dune', an all-day dining international restaurant 'Al Forsan' to 'Al Sarab' Rooftop Lounge, 'Ya Hala' Lobby Lounge together with 'Al Shurouq' Rooftop Terrace and the Pool Bar. An extensive leisure and outdoor activities await the guests including two outdoor temperature-controlled swimming pools, open 4x4 desert drive, desert fat biking, archery, camel riding, falconry together with various sports games, from volleyball and croquet to table tennis and boules. With 4 treatment rooms and an indoor and outdoor relaxation areas, the award-winning 'satori' spa offers an urban oasis for spa goers to indulge and reenergize. Children between the age of 5 years – 12 years, will be entertained with fun activities with three different programs in the indoor "Aladdin's Kids Club". 'Bab Al Shams Desert Resort & Spa' is a member of the Global Hotel Alliance and its Discovery loyalty program. For more information, please visit www.babalshams.com #DreamBabAlShams

Note for Editors:

Emirates Environmental Group (EEG): is a professional working group devoted to protecting the environment through the means of education, action programs and community involvement. It is the first environmental NGO in the world to be ISO 14001 certified and the only organisation of its kind in the UAE with accredited status to the United Nations Convention to Combat Desertification (UNCCD) and the United Nations Environmental Programme (UNEP). EEG is the member of the UN Global Compact (UNGC) and the International Union of Conservation for Nature (IUCN).

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