

## THE MEYDAN HOTEL AND BAB AL SHAMS DESERT RESORT & SPA EARN WORLD TRAVEL AWARDS 2017



**Dubai, 30 October 2017** – World Travel Awards™ recently recognized *The Meydan Hotel* and *Bab Al Shams Desert Resort & Spa* during its 24<sup>th</sup> annual World Travel Awards, with two prestigious awards, where *The Meydan Hotel* received ‘Middle East’s Leading Sports Resort’ for the 5<sup>th</sup> consecutive year and *Bab Al Shams Desert Resort & Spa* named ‘Middle East’s Leading Desert Resort’ for the 6<sup>th</sup> year in a row – marking an impressive milestone to both sister properties.

Reuben Mifsud, Cluster General Manager, *The Meydan Hotel* and *Bab Al Shams Desert Resort & Spa* expressed his delight upon receiving both awards and said: “With our well-trained hotel teams, their dedication and commitment together with continuous and careful planning and execution, we are able at *The Meydan Hotel* and *Bab Al Shams Desert Resort & Spa* to stay ahead of competition, winning leading awards and maintaining a prestigious position in the hospitality sector.”

Opened in 2010 and built around Meydan racecourse - home of world’s richest horse race ‘Dubai World Cup’, *The Meydan Hotel* is considered as one of Dubai’s exclusive landmarks whether with its prestigious sports facilities including “pay & play” fully floodlit nine-hole The Track, Golf course, unique behind-the-scene stable tours, iconic infinity pool and a Tennis Academy or with its extensive choice of seven restaurants and lounges and lavish rooms and suites overlooking the outstanding race course or the iconic Burj Khalifa.

Since inception in 2004, *Bab Al Shams Desert Resort & Spa* is considered as one of Dubai’s gems, offering Arabian extravagance hospitality with its impressive combination of luxury and authenticity. This resort offers the ultimate desert destination, whether with its extensive leisure activities, from desert drive, wild Oryx and gazelle observation, archery, desert spa and infinity pools to a wide range of exceptional desert dining experiences and live entertainment together with Arabian authentic rooms and suites.

World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Awards™ brand is recognized globally as the ultimate hallmark of industry excellence.

**Photo Caption:** Reuben Mifsud, Cluster General Manager, The Meydan Hotel and Bab Al Shams Desert Resort & Spa (right), Marco Duyves, Cluster Commercial Director, The Meydan Hotel and Bab Al Shams Desert Resort & Spa (left) with Graham Cooke, President & Founder, World Travel Awards

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**About The Meydan Hotel**

Located only 12 minutes' drive from the Dubai Mall and the iconic Burj Khalifa and 15 minutes' drive from Dubai International Airport, the 5-star luxury 'The Meydan Hotel' is the perfect travel destination for families and couples. Overlooking the majestic Meydan Racecourse, this award-winning hotel offers spacious 284 rooms and suites from 62 m<sup>2</sup> to 352 m<sup>2</sup> with contemporary decor and Arabic touches. A choice of seven restaurants and lounges await the guests including 'PRIME fine dining steakhouse, 'Shiba' Chinese and Japanese restaurant, international all-day dining "Farriers", all-day relaxing 'Millennium Lounge', Qube Sports Bar, Shiba Bar and Equus Pool Bar. 'The Meydan Hotel' offers a wide range of indoor and outdoor recreational and sports facilities including "pay & play" fully floodlit nine-hole The Track, Golf course, exclusive behind-the-scene stable tours, four treatment rooms, outdoor rooftop temperature-controlled pool and a Tennis Academy. 'The Meydan Hotel' is a member of the Global Hotel Alliance and its Discovery loyalty program. For more information, please visit [www.themeydanhotel.com](http://www.themeydanhotel.com) #DiscoverMeydan

**About Bab Al Shams Resort & Spa**

Located 45-minute drive from the city of Dubai and from Dubai International Airport, the 5-star desert luxury 'Bab Al Shams Resort & Spa', suited in the heart of Dubai desert, is the perfect destination for families, couples or simply desert lovers. Overlooking the natural desert, this award-winning resort offers 115 rooms and suits range from 47 m<sup>2</sup> to 68.4 m<sup>2</sup> with authentic Arabic design and modern touches. A wide selection of restaurant and lounges complete the guest dining experience throughout the stay, from 'Al Hadheerah Desert' restaurant with live entertainment, Indian restaurant 'Masala', traditional Italian cuisine at 'La Dune', an all-day dining international restaurant 'Al Forsan to 'Al Sarab' Rooftop Lounge, 'Ya Hala' Lobby Lounge together with 'Al Shurouq' Rooftop Terrace and the Pool Bar. An extensive leisure and outdoor activities await the guests including two outdoor temperature-controlled swimming pools, open 4x4 desert drive, desert fat biking, archery, camel riding, falconry together with various sports games, from volleyball and croquet to table tennis and boules. With 4 treatment rooms and an indoor and outdoor relaxation areas, the award-winning 'satori' spa offers an urban oasis for spa goers to indulge and reenergize. Children between the age of 5 years – 12 years, will be entertained with fun activities with three different programs in the indoor "Aladdin's Kids Club". 'Bab Al Shams Desert Resort & Spa' is a member of the Global Hotel Alliance and its Discovery loyalty program. For more information, please visit [www.babalshams.com](http://www.babalshams.com) #DreamBabAlShams