

'BAB AL SHAMS DESERT RESORT & SPA' OFFERS THE PERFECT GIFT TO THE 'RELAXED' AND 'ACTIVE' MOMS



Dubai, February 2017 - Throughout the month of March 2017 and to celebrate Mother's Day in style, 'Bab Al Shams Desert Resort & Spa' invites all UAE residents and visitors to pamper their mothers with an exclusive gift on this special day. Every 'Mom' is invited to choose her preferred gift out of the **Active Mom's promotion** and the **Relaxed Mom's promotion**, both offering various benefits to mark an outstanding Mother's Day this year.

The **Active Mom's promotion** is perfect for the adventurous mothers, who enjoy outdoor activities and seek a healthy and energetic lifestyle. This package offers a one-full day access to the outdoor infinity pools nestled in the middle of Dubai desert as well as an extensive international lunch buffet at 'Al Forsan' restaurant with indoors and al fresco seating areas overlooking the gardens and Dubai desert. To complete a perfect day, this exclusive package invites every Mom to choose her favourite outdoor leisure activity, whether a game of archery, a session of fat biking or a bicycle session at the cycle track. *Active Mom's promotion is available from 1 March to 31 March 2017 (from Sunday to Thursday) and is priced at only AED 400*.*

The **Relaxed Mom's promotion** offers an unforgettable Mother's Day gift for all ladies, who seek indulgence and tranquility among the beautiful surroundings of Bab Al Shams Desert Resort & Spa. The highlight of this exclusive package is the 50-minute traditional Balinese massage that offers a memorable journey of rejuvenation in the award-winning 'Satori Spa with a selection of naturally blended oils perfect to warm the muscles and relax the mind. Furthermore, this package includes a one-full day access to the outdoor infinity pools with outstanding views of the majestic desert together with an extensive international lunch buffet at 'Al Forsan' restaurant with its indoor and outdoor seating areas. *Relaxed Mom's promotion is available from 1 March to 31 March 2017 (from Sunday to Thursday) and is priced at only AED 600*.*

Active Mom's promotion and Relaxed Mom's promotion are subject to availability and are applicable only for ladies. Advance booking required. Both offers are not applicable during public holidays or in conjunction with any other offer or promotion. Activities of each promotion are applicable on same day only. Lunch is inclusive of soft drinks, coffee and juices and is applicable only at Al Forsan



restaurant between 12:30pm – 3:30 pm, no credit can be applied to other restaurants. For more information and reservations, please contact Bab Al Shams Sports & Leisure on +971 4 809 6167 or email Bas.Leisure@meydanhotels.com #DreamBabAlShams

###

For more information or media enquiries:

Nermin Abushnaf | Public Relations Manager

Meydan Hotels & Hospitality

D: +971 4 381 3242

M: +971 56 545 8764

Nermin.Abushnaf@meydanhotels.com

About Bab Al Shams Resort & Spa

Located 45-minute drive from the city of Dubai and from Dubai International Airport, the 5-star desert luxury 'Bab Al Shams Resort & Spa', suited in the heart of Dubai desert, is the perfect destination for families, couples or simply desert lovers. Overlooking the natural desert, this award-winning resort offers 115 rooms and suits range from 47 m² to 68.4 m² with authentic Arabic design and modern touches. A wide selection of restaurant and lounges complete the guest dining experience throughout the stay, from 'Al Hadeerah Desert' restaurant with live entertainment, Indian restaurant 'Masala', traditional Italian cuisine at 'La Dune', an all-dining international restaurant 'Al Forsan to 'Al Sarab' Rooftop Lounge, 'Ya Hala' Lobby Lounge together with 'Al Shurouq' Rooftop Terrace and the Pool Bar. An extensive leisure and outdoor activities await the guests including two outdoor temperature-controlled swimming pools, open 4x4 desert drive, desert fat biking, archery, camel riding, falconry together with various sports games, from volleyball and croquet to table tennis and boules. With 4 treatment rooms and an indoor and outdoor relaxation areas, the award-winning 'satori' spa offers an urban oasis for spa goers to indulge and reenergize. Children between the age of 5 years – 12 years, will be entertained with fun activities with three different programs in the indoor "Aladdin's Kids Club". For more information, please visit www.babalshams.com #DreamBabAlShams